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HOW OPEN SOURCE COULD BE A NEW DRIVER FOR DIGITAL ECONOMY IN RUSSIA

INTRODUCTION: ALEXANDRE ZAPOLSKY

➔ **FOUNDER & CEO OF LINAGORA**

➔ **MEMBER OF THE FRENCH NATIONAL DIGITAL COUNCIL**

Alexandre Zapolsky has been invited by the French President Emmanuel Macron for #TechForGood Summit May 15

ALEXANDRE ZAPOLSKY AT THE FORUM «DIGITAL AGENDA IN THE ERA OF GLOBALIZATION 2.0»
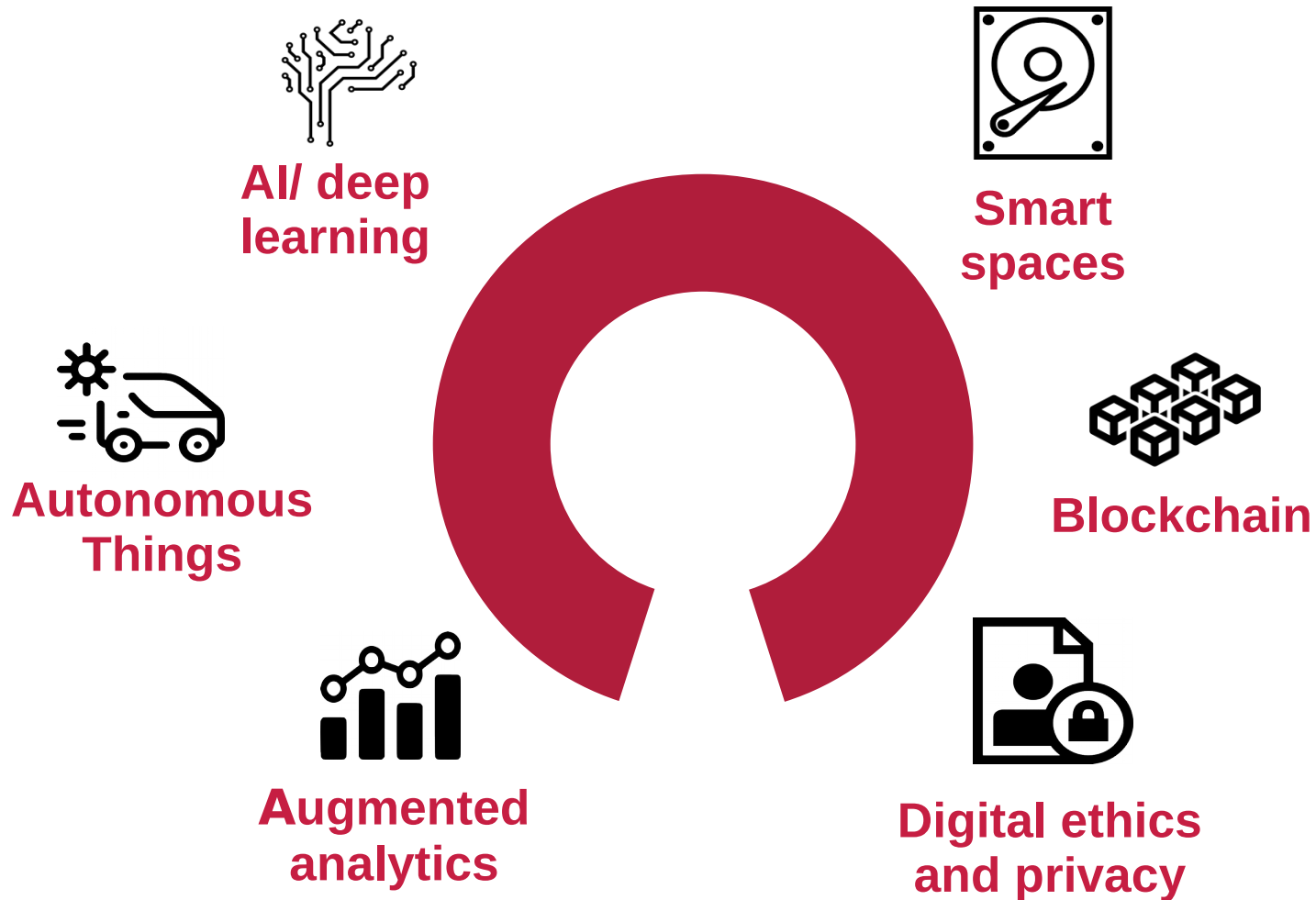

Almaty, Kazakhstan, February 1, 2019.

On the left photo: Alexander Zapolsky, Bakhytzhan Sagintayev, Konstantin Noskov, Dmitry Medvedev.
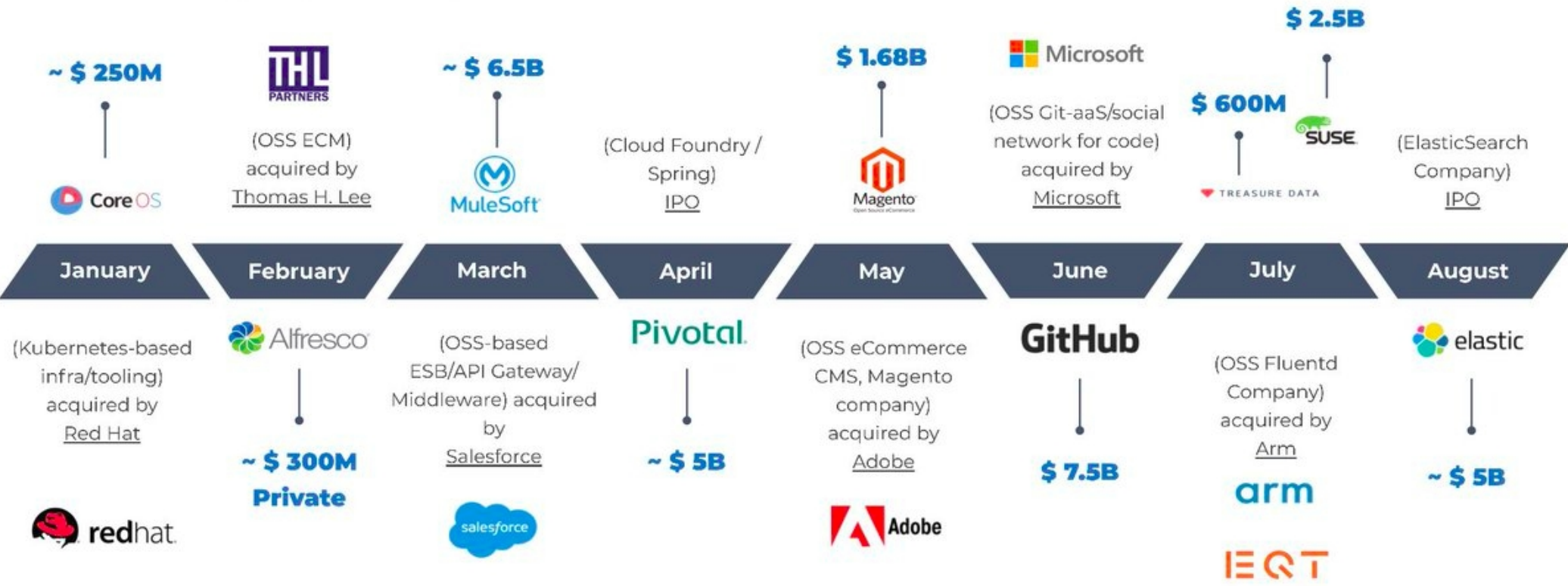
On the photo on the right: Alexander Zapolsky and Konstantin Noskov.
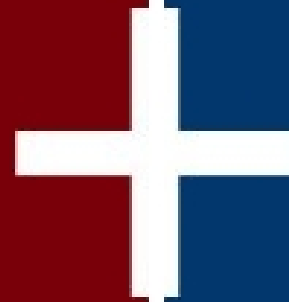
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OPEN SOURCE IN 2019

Living in the era of digitalization, we must be aware of new trends:

AI/ deep learning

Smart spaces

Autonomous Things

Blockchain

Augmented analytics

Digital ethics and privacy

According to Gartner's top 10 Strategic technology trends 2019

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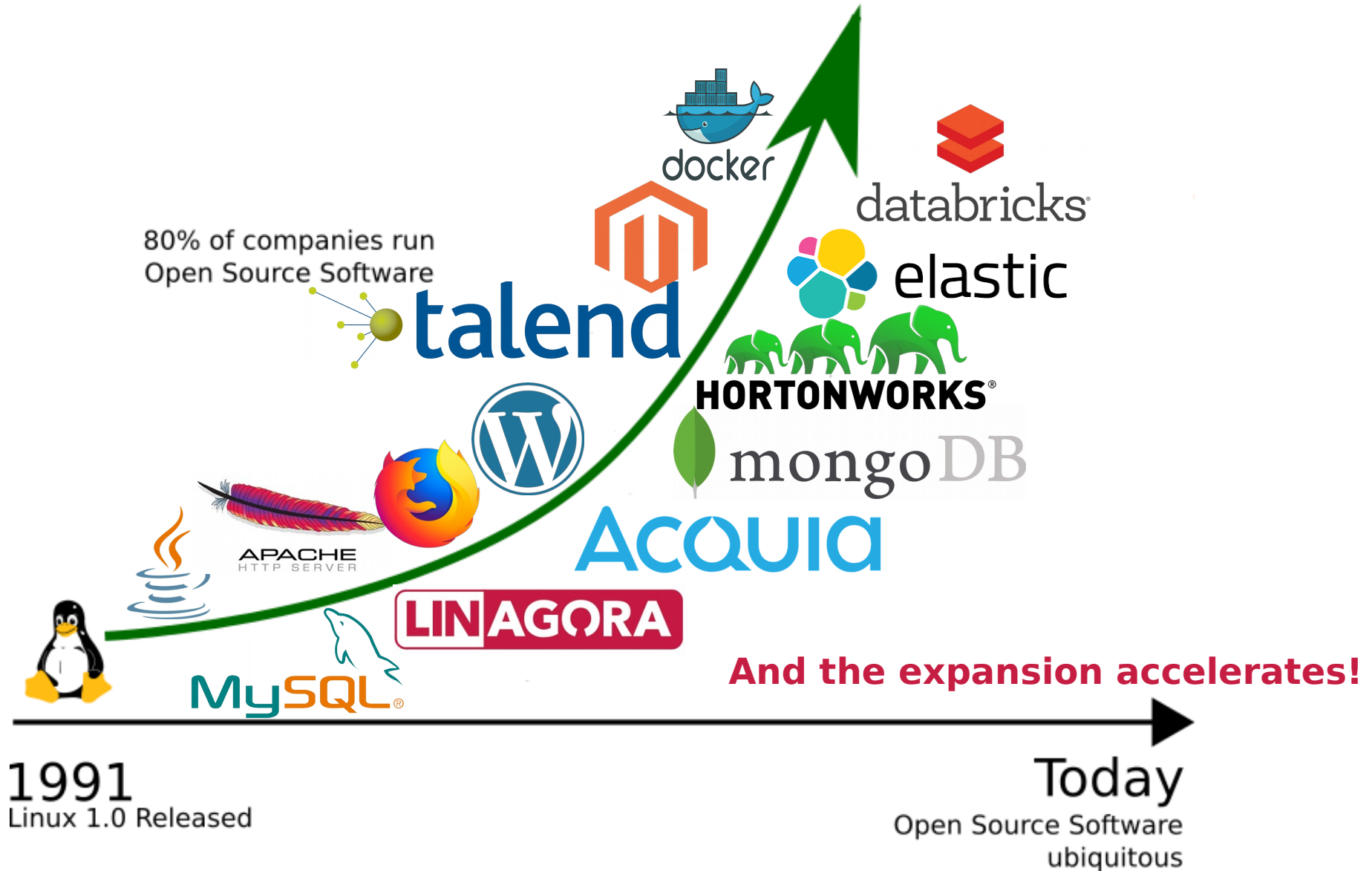# IPO/M&A IN OPEN SOURCE IN 2018 > 53 B$

OPEN SOURCE CREATES UNPRECEDENTED VALUE FOR INTERNET GIANTS

THE SUCCESS OF

GAFAM and **BATX**

IS FULLY BASED ON USAGE OF

OPEN SOURCE

Alexandre Zapolsky and Jack Ma, Co-founder and Executive Chair of Alibaba Group

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80% of companies run
Open Source Software

And the expansion accelerates!

1991
Linux 1.0 Released

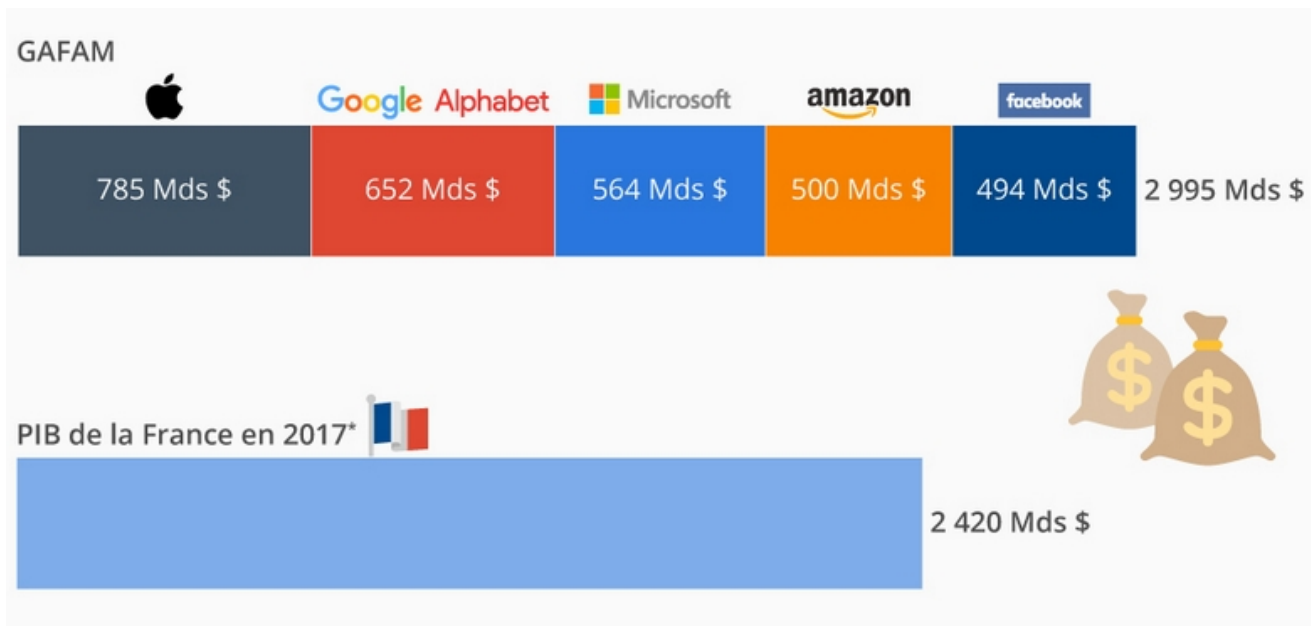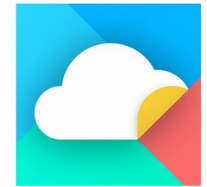Today
Open Source Software
ubiquitous

RUSSIAN COMPANIES HAVE NEW COMPETITORS WHICH ARE GROWING FASTER THAN ANY OTHERS

→ BAFAM and BATX based their development on a platform model based on Open Source Technologies
→ It allows them to develop new digital services faster than any others
→ They are not dependant on proprietary software providers like IBM, Oracle …

FRENCH CUSTOMERS TRUST LINAGORA TO DEFINE , MANAGE AND DEVELOP THEIR OPEN PLATFORM STRATEGY AS AN ANSWER TO THEIR NEW COMPETITORS !

GAFAM

Apple	Google Alphabet	Microsoft	amazon	facebook	
785 Mds $	652 Mds $	564 Mds $	500 Mds $	494 Mds $	2 995 Mds $

PIB de la France en 2017*

2 420 Mds $

B Baidu 百度
A Alibaba Group 阿里巴巴集团
T Tencent 腾讯
X MI Xiaomi

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Moscow Region Government

COMPANY PROFILE

With its software and services, LINAGORA allows
to large public and private organizations
to develop their technological independence

4 continents - 200 employees

FREE-FREE SOFTWARE ENSURING DIGITAL INDEPENDENCE

OpenPaaS
Collaborative platform

LinShare
Secure file sharing

LinID
Identity management

LinPKi
Digital signature

petals
ESB

INDUSTRIAL PARTNER TO SECURE OSS USAGE

SDOS
OSS Migration Policy

OSSA OPEN SOURCE SOFTWARE ASSURANCE
Third Party Software vendor

Mail in Cloud
SaaS & Private Cloud

CjOS Centre Juridique Open Source
OSS Policy

DIGITALIZATION

linda
Digital Agency

LINAGORA SERVICES développement & intégration
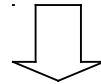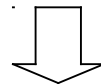Implementation & Training

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OUR WIN-WIN COOPERATION MODEL

Technology and skills transfer

⇩

Co-innovation based on open source software

⇩

« An innovating and differentiating solution »

DIGITAL INDEPENDENCY
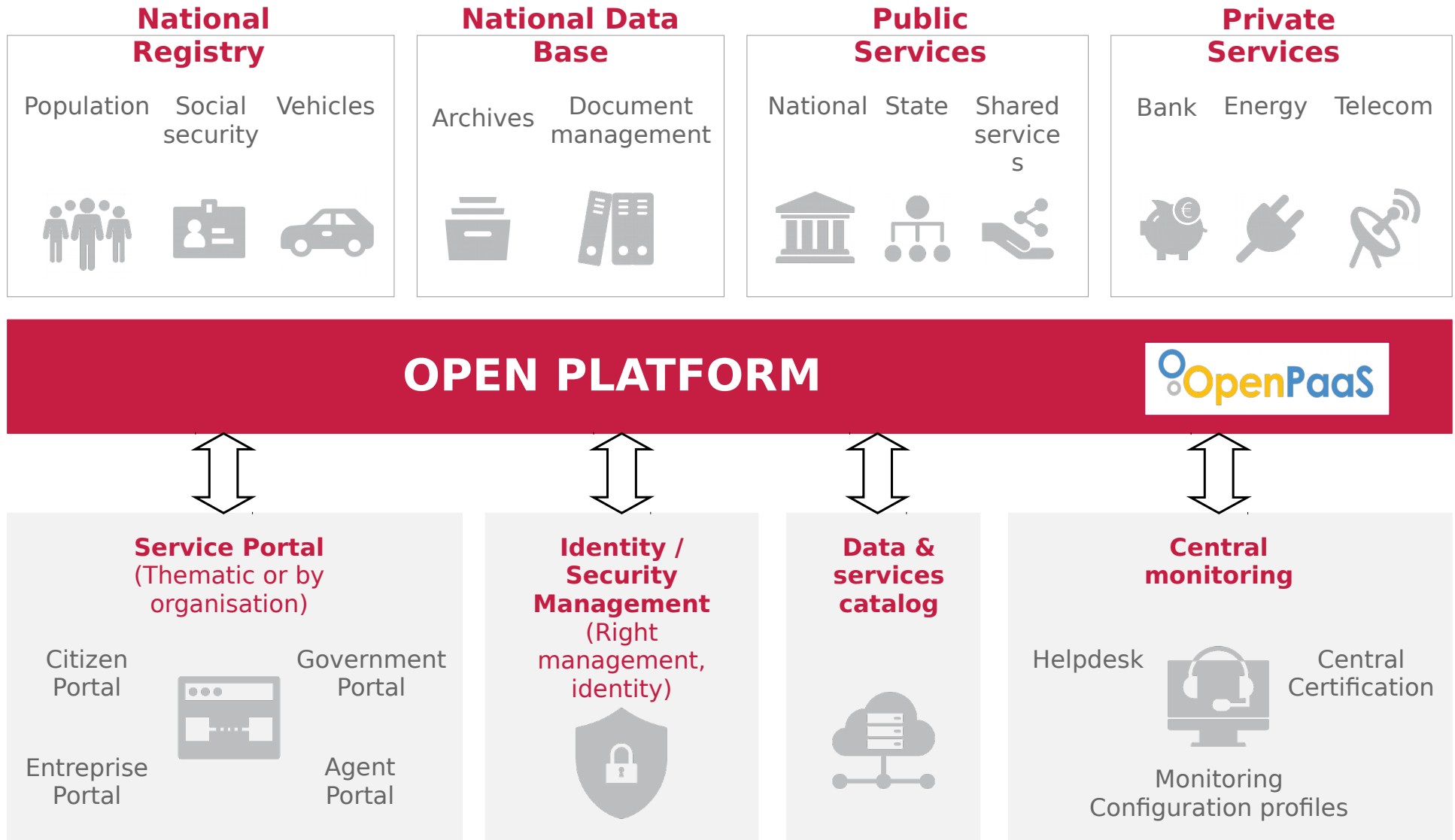
Control technology
Information security

EFFICIENT AND COST-EFFECTIVE
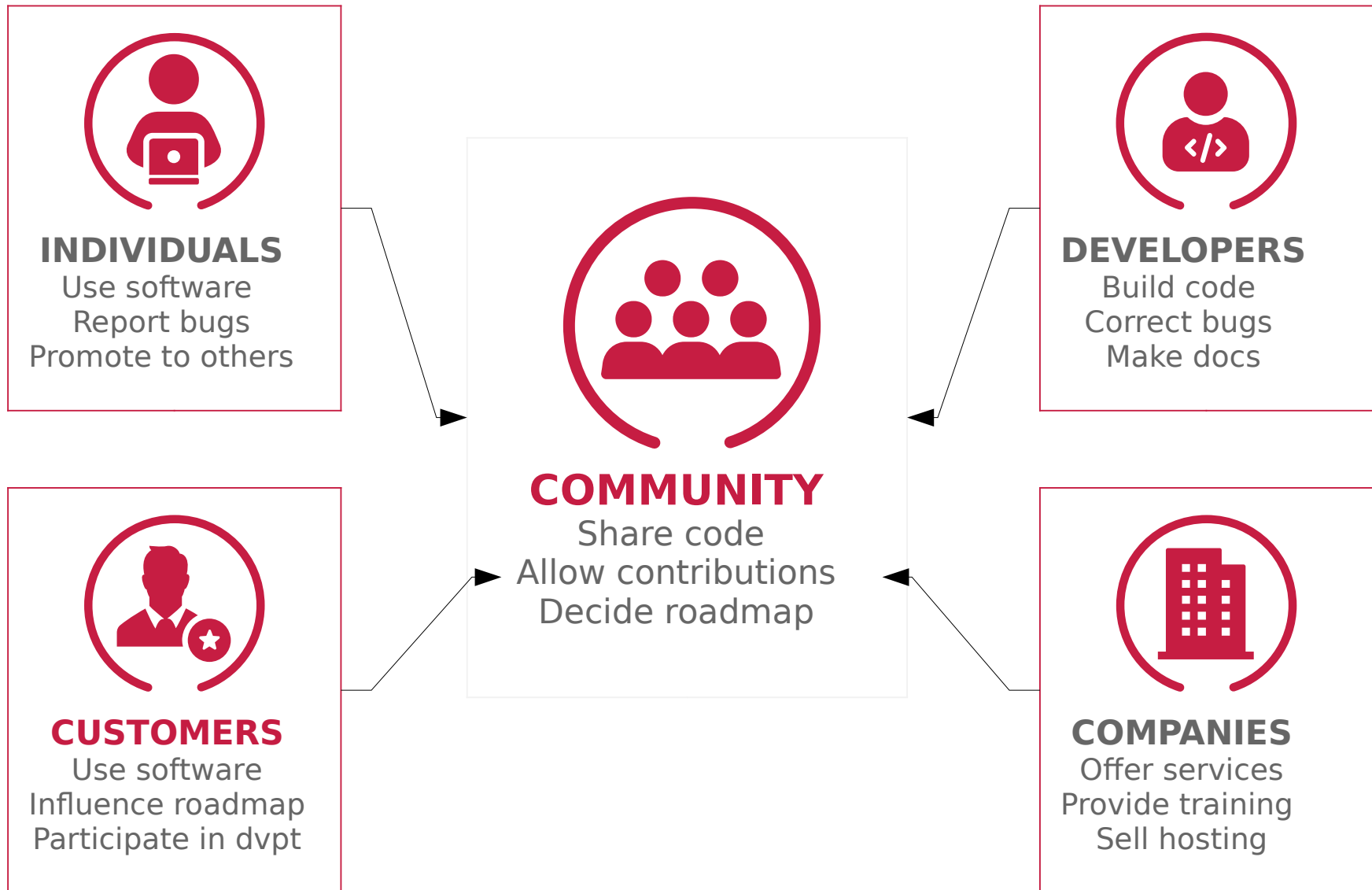
No costly software licence
Open innovation

SUSTAINABLE ECOSYSTEM

High skills jobs in the country
A key technological industry

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OPEN PLATFORM MODEL

National Registry

Population   Social security   Vehicles

National Data Base

Archives   Document management

Public Services

National   State   Shared services

Private Services

Bank   Energy   Telecom

OPEN PLATFORM

OpenPaaS

Service Portal
(Thematic or by organisation)

Citizen Portal   Government Portal

Entreprise Portal   Agent Portal

Identity / Security Management
(Right management, identity)

Data & services catalog

Central monitoring

Helpdesk   Central Certification

Monitoring Configuration profiles

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OPEN INNOVATION BRINGS NEW OPPORTUNITIES

INDIVIDUALS
Use software
Report bugs
Promote to others

DEVELOPERS
Build code
Correct bugs
Make docs

COMMUNITY
Share code
Allow contributions
Decide roadmap

CUSTOMERS
Use software
Influence roadmap
Participate in dvpt

COMPANIES
Offer services
Provide training
Sell hosting

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BUILDING YOUR OWN OPEN PLATFORM WITH OpenPaaS

Saas

Iaas

Private   Cloud Hybrid   Public
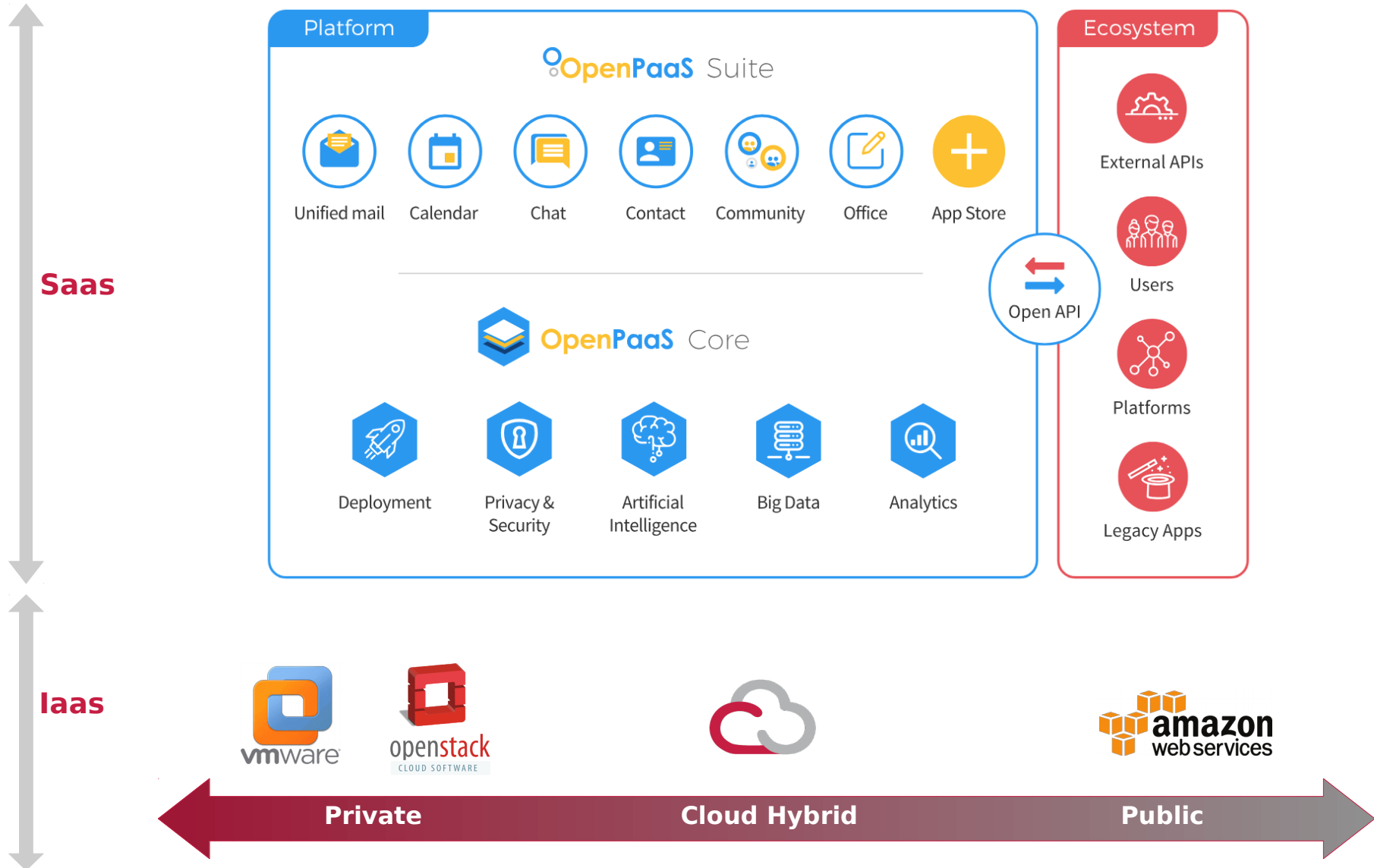
MICRO SERVICES ARCHITECTURE & INDUSTRIAL DEPLOYMENT
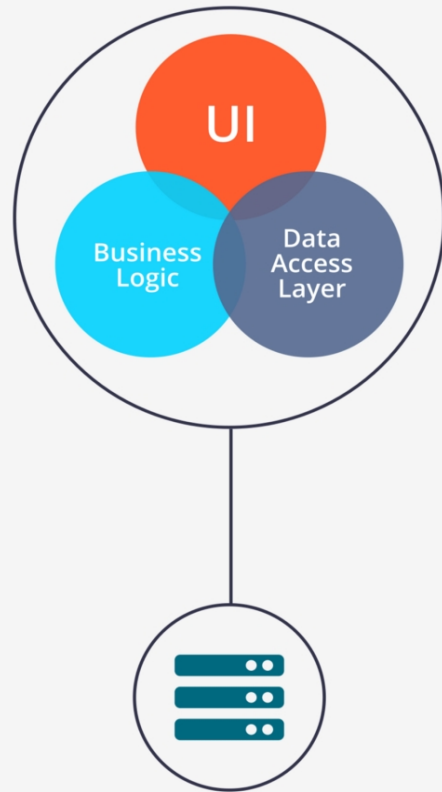
OPEN PAAS ARCHITECTURE

Users Agents

Open Data

Factory**aaS**

Developers

Partners

Community

Internals

SaaS

OpenPaaS Administration

My Portal	My Mobile App	API Portal

API Management

FaaS
Features as a Service

Collaboration Modules	Shared Modules	My Modules

PaaS

OpenPaaS Cockpit

Foundation Services	Integration aaS BPMN & SOA Gateway

PaaS Controller

Partners Integration

Legacy Integration

ERP   CRM

GED   Custom

IaaS

INFRASTRUCTURE (As A Service)
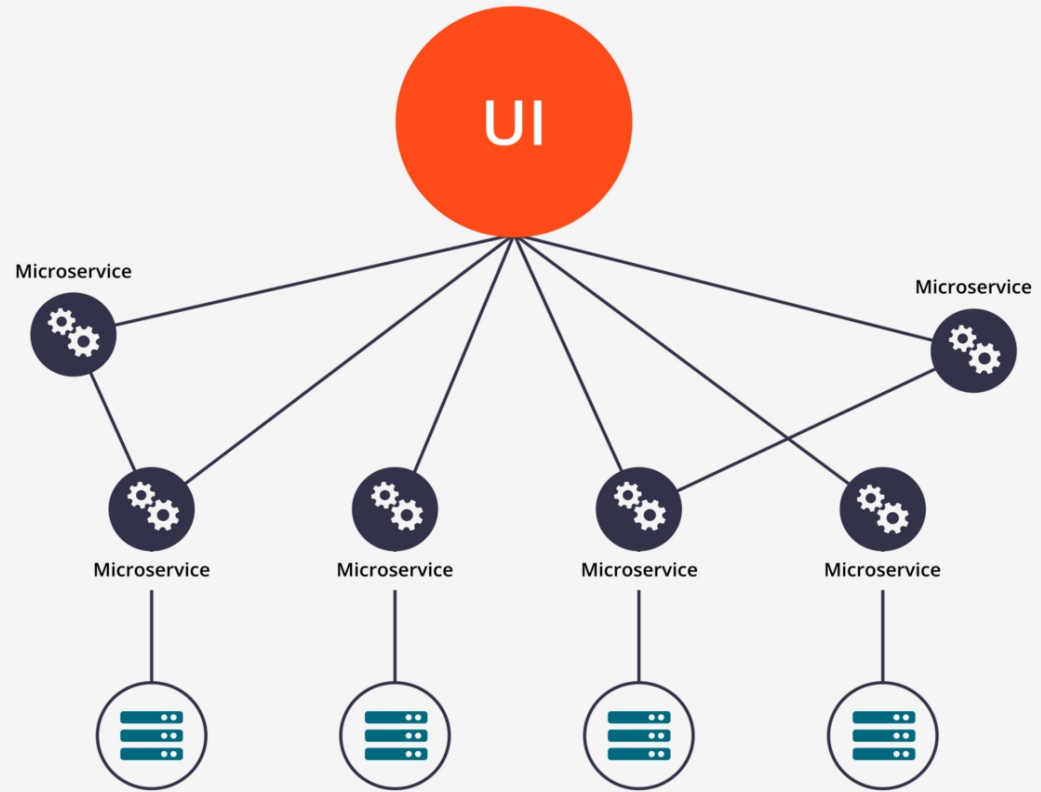
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OUR FUTURE IS OPEN

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